



## Tuesday Tap

*Weekly e-mails to hold you accountable one small step at a time*

Do you know that you should generate work for your firm, but not sure how? Do you know lots of people but can't figure out how to keep in touch or leverage your relationships to create new work? Do you struggle to find time for business development? I can help.

### *Introducing Tuesday Tap*

Tuesday Tap is a weekly e-mail series that is designed to be like a gentle tap on the shoulder to check in on your progress. It asks: what you did for the week, what you plan for the upcoming week and anything you need help with. It takes only 10 minutes to read and respond.

Tuesday Tap begins with a 1-hour consultation. Together we create a plan to build your skills, develop your relationships and position you to win new work. Each week you select activities that move you toward your goals. Most people commit to actions they can complete in under an hour.

Tuesday Tap creates a reliable structure to keep you on track and develop habits that result in new work.

### *What's included*

- A 60 minute brainstorming session to identify where you are, what's important and where you want to go
- Weekly accountability e-mails
- Quick tips, tools and inspiration to enhance your business development skills
- When you need a bit more help, we provide a short explanation or links to blog posts, articles, videos
- 3 bi-monthly, 30-minute, live strategy update calls

### *Is this for you?*

- Are you are ready to invest yourself?
- Are you committed to building your business?
- Are you self-motivated but like having someone hold you accountable or be there for quick questions?
- Are you are ready to make a 6-month commitment?

If you answered yes to these questions, then this program is for you. A 6-month subscription is \$360 or payable in (2) \$200 payments. Three month extensions are available for \$150 each.

### *About me*

I have held BD roles in architecture, engineering and construction for 20 years. This includes extensive work with healthcare, academic, institutional, research, commercial and industrial clients. Through meetings, committee work and board assignments, I have learned the industry and what clients are concerned about.

I am a certified coach. I combine my coach experience with my understanding of the BD process to help you reach your goals.

I also have an array of books, blogs, articles, checklists and podcasts for a deeper dive into various BD topics.



**Debbie Crooke**

*Professional Growth Strategies  
Reach Higher*

*Office: 503/622-9036  
deb@debcrooke.com  
debcrooke.com*